



FAMILY INVOLVEMENT

EVENING EDUCATION

PURPOSE: TO PROVIDE A CASUAL, YET INFORMATIVE FORUM FOR PARENTS TO LEARN ABOUT ISSUES THAT AFFECT THEIR CHILDREN'S HIGH SCHOOL EXPERIENCE.

Goals:

- Create a calendar of varied, exciting topics and speakers that address relevant high school issues.
- Endorse any Public forums held by the principal and/or administrators that create awareness and/or clarity for specific issues of the AHS community.
- Create programs that are free for parents, or request a nominal fee for admission to cover costs of refreshments and/or speakers' fees.

Tactics:

- Get ideas from Board Members and other members of the community for speakers and topics
- Contact speakers for available dates
- Contact administration for available dates that do not conflict with AHS calendar
- Decide on a marketing strategy and enticements, i.e. Food items, books for sale, themes, etc.
- Advertise on school and PTSA websites, ENN, marquees, local high schools, and within the community
- Confirm all logistics and technical requirements