



FINANCIAL SUPPORT

CORPORATE SPONSORS

PURPOSE: TO SEEK SPONSORS WHO HELP FURTHER THE AIMS, PROGRAMS, AND GOALS OF THE PTSA BY PROVIDING MONEY OR IN-KIND DONATIONS.

Corporate Sponsors:

In summer meet with co-presidents to determine relevant programs, scholarships

- Send letters introducing our programs and requesting donations. These should include welcome and introduction, PTSA mission and vision, specific wish list, sponsor contract
- Actively follow-up every potential sponsor with a phone call and a personal visit.
- Invite corporate sponsors who donate to Senior Scholarships to Honors Night ceremony in April. Provide corporate logos to administration for program.
- Provide plaques for display honoring each corporate sponsor, update plaque dates in display case as needed.
- List and thank each sponsor each month via ENN and web site.