



## SPECIAL PROGRAMS

### REFLECTIONS

PURPOSE: TO PROMOTE AND ADMINISTER THE REFLECTIONS PROGRAM, A NATIONAL PTA ARTS CONTEST

Reflections is a cultural arts program of the National PTA. Students submit entries in 4 areas: literature, music, photographic, and visual arts. It is entered by grade level.

Planning begins in July.

- Meet with literature, music, and art department as soon as school starts to encourage participation.
- An article needs to appear in the first newsletter introducing the theme and deadlines for local competition.

In late August or early September, publicity should begin in earnest.

- Place information and entry forms on the PTSA web site.
- Ask the school to provide a link.
- Post information prominently around the school.
- Have entry forms available in front office and with department chairs.

In late October, judging begins.

- Arrange and oversee judging of the 4 categories.
- Make sure all entries are formatted according to standards and send winning entries on to council level for judging.
- Write a newsletter article with winners at local and council levels.
- Plan a reception to acknowledge all participants.